

# Jo Wheatley

## BIOGRAPHY



**Jo Wheatley** has always had a love of baking from a very early age, so when she watched *BBC's The Great British Bake Off* she thought how she would love to enter. It made her realise she would like nothing more than to pursue a career in the thing she loves doing most of all – baking!

**Jo** feels incredibly proud that not only did she make it onto *The Great British Bake Off*, but also she went on to win against some amazing bakers. Since winning, **Jo** has set up a cookery school from her home in Essex and has given *Jay Rayner* a mini baking lesson on the art of scone making for *The One Show* (BBC1), performed a cookie masterclass on the *Alan Titchmarsh Show* (ITV), and had a week- long guest slot on Channel 4's *What's Cooking?*

A passionate food writer, **Jo** has a successful blog, *Jo's Blue AGA*, receiving between 1,500 - 3,000 hits day, and **Jo** interacts daily with her 20.8K Twitter and 35K Facebook followers. She was a recipe columnist for *Sainsbury's magazine* for April 2013 - June 2014 and now writes regularly for *The Sun* newspaper and various food publications.

Her first book, *A Passion for Baking*, was published in May 2012 and reached No.2 in the hardback non-fiction chart within its first week of publication. **Jo's** second book, *Home Baking*, is available now, published by Constable and Robinson July 2014.

**Jo** is regularly in demand for live food demonstrations and competition judging across the UK at events such as the *BBC Good Food Show*, *Ideal Home Show*, and *The Cake and Bake Show*, as well as for brands including *Stork*, *Neff*, *N-Power* and *Dr Oetker*.

**Jo** loves to experiment by creating new recipes, baking daily for her family and her blog. When not baking, **Jo** enjoys walking her dog or riding horses in the Essex countryside around her home.

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