

Dean Brettschneider

BIOGRAPHY



Baker, TV Personality, Entrepreneur & Author **Dean Brettschneider** is one of the most respected bakers in the world, with over 25 years' experience, 11 bestselling baking books, and a true passion for creating exceptional 'new world' baking products.

Following an apprenticeship at the award-winning Rangiora Bakery in New Zealand, where he won the NZ Apprentice of the Year award, **Dean** travelled and learned in Europe, gaining experience across prestigious hotels, fine dining restaurants, artisan bakeries, and supermarket bakeries. Returning to New Zealand he worked in research and development for Ernest Adams, before attending the American Institute of Baking in Kansas, USA, in 1991. He then moved on to teach at the New Zealand Baking Training Centre in Christchurch as its youngest bakery tutor, and three years later bought a small artisan craft bakery, Windsor Cakes, in Dunedin NZ which he ran successfully for four years, winning many national baking awards. **Dean** was then persuaded to join Goodman Fielder Ltd under the

Champion Flourmills brand in 1996 and worked for CSM / BakeMark International Asia-Pacific region from 2003 to 2010.

Dean was instrumental in setting up *Baker & Spice* with the Wagas Group in Shanghai, and is founder and co-owner of the global bakery chain *Baker & Cook* with its flagship store based in Singapore and more stores to open in Manila, Taipei, Kuala Lumpur, Tokyo and New Zealand in 2014/15. His other ventures include *Urban Bakery* in NZ, and collaborations with Almazrouei Group in Abu Dhabi, and Dragon Hotel Group in Hangzhou China. In May 2014 **Dean** launched *Crosstown Doughnuts* in London's Wapping Market.

Often called upon as consultant to top brands, **Dean** has worked with *Flora*, *Unilever*, *Starbucks*, *Tesco*, *Sainsbury's*, *Waitrose*, *Morrisons*, *New World Supermarkets New Zealand*, and *Lantmännen Unibake UK* to name a few. In 2014 he became brand ambassador for bakery & pastry for *InterContinental Hotels Group* AMEA region.

Dean's 12 baking books have won *World Food Media Awards* and *Gourmand World Cookbook Awards*. In October 2013 his first UK title, *Pie*, was published by Jacqui Small. His 12th book for New Zealand, '*Bread*', was published by Penguin Group NZ on 25th July 2014 and will also be published by Jacqui Small for the UK, Europe and USA in October 2014.

On television **Dean** is co-host and lead judge in the successful series *New Zealand's Hottest Home Baker* on TV3 and Food TV New Zealand, and presents his own series which has taken him to Shanghai, France and USA, the latest series '*A Kiwi Baker in California*' is aired in February 2014. His other series include *The Cook & The Baker* and *The Sugar Club* both for Food TV New Zealand. He recently completed filming a 5 part travel and baking series for Food Network UK.

Dean appears at international events demonstrating his recipes and hosting classes and workshops. He often assists British Chef Rick Stein in training and development for his bakery and restaurant staff. **Dean** remains involved with his global businesses and is based between Britain and Denmark, making regular visits to his bakeries in Asia and New Zealand.

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To make any enquiries please mail us: mail@limelightmanagement.com

Limelight Celebrity Management Ltd, 10 Filmer Mews, 75 Filmer Road, London SW6 7JF. Telephone: 020 7384 9950. Fax: 020 7384 9955.

email: mail@limelightmanagement.com website: www.limelightmanagement.com

Registered Address: 5 Elstree Gate, Elstree Way, Herts WD6 1JD. Registered in England No: 7050137

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