Celebrity Management

## Dr Rob Hicks



**Dr Rob Hicks** is one of the UK's most popular and well-known media-doctors, combining a committed medical practice with radio and television broadcasts as well as contributing regularly to medical columns in the press.

He is a practising doctor who works in general practice and in a hospital sexual health clinic. For many years he ran a 'Men Only' clinic in general practice.

**Rob** appears regularly on Sky TV's talk programme *The Chrissy B Show* and often appears on *ITV's This Morning, Sky News, Channel 5 News*, and *British Forces Broadcasting Service TV News*. Other recent television appearances include *50 Shocking Facts About Diet and Exercise,* and 2013 documentary, *William and Kate: Baby Makes Three* (both for Channel 5), and BBC 1 health special, *Long Live Britain*, where he was filmed in consultation with patients as

part of the UK's biggest ever health screening. He is also a regular voice on radio often being heard on BBC Radio 5 Live and LBC radio.

Behind the scenes, **Rob** is a medical consultant and contributor to *NHS Choices* and *Boots WebMD* websites. He is a highly respected media and communications trainer and medical adviser to the award-winning *BBC1* television drama series *Doctors*, and was the medical adviser to the *BBC2* series *Grow Your Own Drugs* and Sky Living's diet show '*Bigger than...*'.

A prolific health writer and medical journalist, **Rob** contributes to the *People* and *Daily Mail* newspapers, and has columns in *Love It* and *Prima Baby* magazines. He has also written three books – *Control your blood pressure, Beat your allergies*, and his most recent book *Old-Fashioned Remedies - From Arsenic to Gin*, and in 2013 contributed to a special NSPCC children's book '*Does My Goldfish know Who I Am*?: and hundreds more *Big Questions from Little People answered by experts*'.

As a celebrity doctor **Rob** is an entertaining and popular speaker for consumer, professional and corporate audiences. He has presented a number of corporate films and is regularly in demand as a spokesperson for health campaigns, working with many major pharmaceutical and commercial brands.

When he's not being a GP, **Rob** is passionate about being a dad, and enjoys singing/songwriting and playing keyboard in a rock/pop band; he also loves cycling, driving and writing about cars.

## For full details visit us at: <u>www.limelightmanagement.com</u> To make any enquiries please email us: <u>mail@limelightmanagement.com</u>

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