Jinny Blom

BIOGRAPHY



"I don't know what drives me to invent landscapes and landscape related works, all I know is I can't not do it." - Jinny Blom

Jinny Blom set up her landscape design practice in 2000 and has since been accumulating an extraordinary range of commissions in the UK, Europe, Africa and the USA. She is completely self-taught and doesn't confine her creative output simply to the built landscape- more, she tailors her skills to suit the very varied commissions she receives ensuring each is given a unique and specific response.

Jinny is an accomplished plants woman, having studied plant habitats meticulously over the years. Her family is filled with artists, musicians, scientists and industrialists and their influence has helped to shape her unorthodox path. Her sensitivity to places and people allows her to respond thoughtfully to commissions, which tend to have a uniqueness that challenges a definable style. "Commissioning

a landscape is no different to commissioning a work of art or a piece of music- it is a sensitive, erudite process, not a commodity" says **Jinny.**

Jinny has created over 200 gardens and landscapes, public and private in the last 12 years, many of which have won awards. In 2002 HRH the Prince of Wales chose Jinny to help co-design his Healing Garden for the RHS Chelsea Flower Show. She went on to design two further Chelsea show gardens for Laurent-Perrier in 2006 and 2007, winning Gold. She returned in 2013 with Prince Harry's first excursion into the show in the Centenary year of the RHS Chelsea Flower Show. The conceptual garden was designed to raise awareness of the landlocked country of Lesotho ravaged by the HIV epidemic. For the third time Jinny was nominated Woman of the Year 2013 for her contribution to society through her work.

Jinny and her team are currently working on a number of significant landscape commissions, gently and firmly pushing the boundaries of creativity and craft and incorporating unexpected elements of design. "If another art form can be justified within a landscape, then it must be included".

Jinny recently completed the interior of the private dining room for Skye Gyngell's hotly anticipated new restaurant Spring, at Somerset House opening October 2014. She also created an installation Freeze/Fall to coincide with 2014 Frieze Art Fair for the Commes des Garcons flagship store Dover Street Market in London's Mayfair.

Jinny Blom is a board member of the Therapeutic Landscapes Network in the USA, a Brother of the Artworkers Guild and a member of the Garden Media Guild. Her studio is in Clerkenwell, London.

For full details visit us at: www.limelightmanagement.com
To make any enquiries please email us: mail@limelightmanagement.com

Limelight Celebrity Management Ltd, 10 Filmer Mews, 75 Filmer Road, London SW6 7JF. Telephone: 020 7384 9950. Fax: 020 7384 9955.

email: mail@limelightmanagement.com website: www.limelightmanagement.com