

Jinny Blom

BIOGRAPHY



'Jinny's genius is to marry a beautiful vision to an extraordinary empathy with the landscape into which that vision will fit, resulting in a pastoral harmony second to none' – Victoria, Lady Getty

"...a bona fide horticultural celebrity." - Wall Street Journal

Garden designer and author **Jinny Blom** set up her landscape design practice in 2000 and has since been accumulating an extraordinary range of commissions in the UK, Europe, Africa and the USA. She is completely self-taught and doesn't confine her creative output simply to the built landscape- more, she tailors her skills to suit the very varied commissions she receives ensuring each is given a unique and specific response.

Jinny is an accomplished plants woman, having studied plant habitats meticulously over the years. Her family is filled with artists, musicians, scientists and industrialists and their influence has helped to shape her unorthodox path. Her sensitivity to places and people allows her to respond thoughtfully to commissions, which tend to have a uniqueness that challenges a definable style. "Commissioning a landscape is no different to commissioning a work of art or a piece of music- it is a sensitive, erudite process, not a commodity" says **Jinny**.

Jinny has created over 250 gardens and landscapes, public and private in the last 12 years, many of which have won awards. In 2002 HRH the Prince of Wales chose **Jinny** to help co-design his Healing Garden for the RHS Chelsea Flower Show. She went on to design two further Chelsea show gardens for Laurent-Perrier in 2006 and 2007, winning Gold. She returned in 2013 with Prince Harry's first excursion into the show, in its Centenary year. The conceptual garden was designed to raise awareness of the landlocked country of Lesotho ravaged by the HIV epidemic. For the third time **Jinny** was nominated Woman of the Year 2013 for her contribution to society through her work.

Jinny's recent designs include the atrium garden of the private dining room for Skye Gyngell's restaurant Spring, at Somerset House, and an installation Freeze/Fall to coincide with 2014 Frieze Art Fair for the Commes des Garçons flagship store Dover Street Market in London's Mayfair. As Artist-in-Residence for CW+, Chelsea and Westminster Hospital she designed their first indoor garden, opened on 31st May 2016.

Her first book is *'The Thoughtful Gardener: An Intelligent Approach to Garden Design'*, published by Jacqui Small in March 2017 in UK, Europe, USA and Canada.

Jinny Blom is a board member of the Therapeutic Landscapes Network in the USA, a Brother of the Artworkers Guild and a member of the Garden Media Guild.

For full details visit us at: www.limelightmanagement.com
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