

Sean Wilson

BIOGRAPHY



Sean Wilson is best known for his 21 years starring in the national flagship soap, *Coronation Street*.

As Martin Platt he was father to the infamous and integral Platt family, and is set to return to the role in 2018, much to the delight of loyal fans.

Since 2005, **Sean** has followed his passion into the world of food and cheese, where he has created his own range of multi-award winning Lancashire cheeses and worked in Michelin star restaurants.

Presenting the lauded 'Great Northern Cookbook' for Channel 5 brought **Sean** back into our living rooms, reaching 1.2 million viewers; he also penned the notable 92 recipe cookbook of the same name to accompany the series.

His many TV appearances include ITV's *Lorraine*, *Dancing On Ice*, *GMTV*, *The Wright Stuff*, *Eggheads*, *Pointless Celebrities*, *Celebrity Masterchef*, and Channel 4's *What's Cooking?*

Completely self-taught, **Sean** has been a serious cook for over 30 years. Over the past five years this natural confidence in the kitchen has led **Sean** to the world of food festivals where he has delighted thousands with everything from fine dining and food trends through to more rustic, heritage and provincial style dishes. His ability to cook, entertain and inspire also make **Sean** a popular after dinner speaker and host for corporate and private dining experiences.

Sean's Saddleworth Cheese Company creates six artisanal cheeses, with provenance as their byword, celebrating Lancashire. All have been British Cheese Award favourites over the years with Gold medals both nationally and internationally and 36 international awards to date, where they are becoming known as territorial cheeses of fine quality.

His range has been sold to farm shops, delis and restaurants throughout the UK as well as being found on the shelves of Tesco, Asda, Morrisons and Booths over the past 7 years. His range of white cheeses are currently represented by Tesco on a regional basis of 60 stores with ongoing negotiations for nationwide representation in 2 other stores for 2017, and he is currently supplier to The Queen's "Windsor Farm Shop". In 2017 he launched the "Artisan Farm" range in 180 Asda delis, giving his Lancashire cheeses, with 40 International awards to date, a chance to impress the cheese loving British public.

Sean has been revelling in the world of international cheese judging; an invited fraternity that converge at the numerous, prestigious events to judge the world's finest examples of cheese making, where his knowledge of territorial cheese classes has been invaluable. In 2017 he was inducted into the *Guilde Internationale des Fromagers*.

In **Sean's** brand symbolises quality and integrity; always with an eye on fun and entertaining, **Sean** is assured to touch an audience with his genial and cordial approach.

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