

# Jo Glanville-Blackburn

## BIOGRAPHY



**Jo Glanville-Blackburn** is a beauty and lifestyle editor, writer and entrepreneur. Over the past 30 years she has authored more than 12 books, and written for numerous publications including Woman & Home, Good Housekeeping, Grazia, The Times and Sunday Times, Daily Telegraph, Daily Mail and Mail on Sunday's You magazine. She also writes a beauty blog at [jogb.co.uk](http://jogb.co.uk)

Throughout her career **Jo's** ethos has been that mind and body are inextricably linked, with mood playing a huge role in overall wellness. **Jo** has created lifestyle wellness concept [JOGB Living](http://JOGB Living) with a range of renewable, sustainable plant-based soy and rapeseed wax essential oil candles designed to relax the mind and stimulate the senses, leading to a true sense of wellbeing in the home.

Having originally studied Fashion Illustration and Photography, **Jo** began her career as a freelance illustrator with clients that included Cosmopolitan, the Daily Telegraph, 19, Folio, and various PR clients. She then moved into styling and writing at Options and SHE magazine before becoming the Beauty Director of Good Housekeeping magazine.

During this time **Jo** was one of the presenters of the Good Housekeeping Show, broadcast on Granada Breeze. She went on to be a regular beauty expert on *Channel 4's* hugely successful 'How to Look Good Naked'.

**Jo** has written 12 books including *Make the Most of your Eyes*, *Make the Most of Your Lips*, *Timeless Beauty*, *A New You in 21 Days*, *Home Spa: Vitality*, *Home Spa: Relax*, *Blooming Gorgeous - beauty and wellbeing in pregnancy*, *Marvellous Motherhood*, *A Passion For Perfume*, *A Passion For Lingerie*, and *Spa Bliss*.

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