

# Jo Wheatley

## BIOGRAPHY



**Jo Wheatley** is a food writer and TV baker who rose to fame as winner of the second series of The Great British Bake Off.

Since winning, **Jo** set up a cookery school from her home in Essex which was listed in The Guardian's Top Five UK Baking Schools. In August 2015 she was voted 2<sup>nd</sup> in a poll of Radio Times readers' favourite ever Great British Bake Off contestants.

She also writes a successful blog, [Jo's Blue AGA](#), achieving over 125,000 hits per month, and she interacts daily with her loyal fan base of 27K Twitter, 43K Facebook and 21.6K Instagram followers, and over 5 million views to her Google+ page.

**Jo** was a recipe columnist for Sainsbury's magazine and is now a frequent contributor to various publications including The Sun, The Mirror, BBC Good Food Magazine, and Hello magazine.

Her first book, A Passion for Baking, was published in 2012 and debuted at No.2 in the hardback non-fiction chart. Her second book, Home Baking, was published by Constable and Robinson in 2014.

On television, **Jo** has given Jay Rayner a mini lesson on the art of scone making for The One Show (BBC1), had a week-long guest appearance on What's Cooking? (Channel 4), and was guest chef on This Morning, The Alan Titchmarsh Show (ITV), and Christmas Kitchen (BBC1).

**Jo** is regularly in demand for live food events across the UK, hosting the Interview Stage and demonstrating her recipes at BBC Good Food Show. She makes regular appearances at The Cake and Bake Show and Ideal Home Show as well as many regional food festivals.

She has starred in brand campaigns and events for Neff, NPower, NCL, Mattel, Dr Oetker, Stork, and Philadelphia.

**Jo** was the annual star judge for the Big School Bake Off competition supported by Unilever Stork in association with LACA (Lead Association for CAtering in education) for three years, and also worked with Stork in the care-home sector in 2016. Her charity work includes fundraising campaigns for Lullaby Trust, Children in Need and the Rainbow Trust.

When not baking, **Jo** loves spending time with her family and walking her two French bulldogs in the Essex countryside.

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