

Salvatore Calabrese

BIOGRAPHY



SALVATORE CALABRESE A BIOGRAPHY

Website www.salvatore-calabrese.co.uk

Twitter @cocktailmaestro

Instagram cocktailmaestro

Facebook Salvatore 'The Maestro' Calabrese

Salvatore Calabrese is one of the world's most respected bartenders. His career spans more than 40 years in the hospitality business, beginning in Maiori on Italy's Amalfi Coast.

In 1980 he moved to London and the bar at Duke's Hotel. While at the Duke's he developed a reputation for his Martini Cocktail and a niche market for extra-special cognacs. This was the start of a concept he calls Liquid History, a marketing concept that gained him respect with his peers and grew to a recognition as an expert worldwide.

1994 he moved to The Library Bar at the prestigious Lanesborough Hotel and was a leader in the cocktail revival of the 1990s publishing his first book Classic Cocktails in 1997.

In 2004 opened his own bar 'Salvatore at FIFTY' and then in 2010 'Salvatore at Playboy', both in London's Mayfair. He opened Mixology101 in Los Angeles in 2013 followed by 'Bound by Salvatore' in 2014 at The Cromwell Hotel in Las Vegas which has since won 'Best Cocktail Menu' in the USA.

In April 2015 he launched his first venture in Asia, 'Salvatore at Maison Eight' Hong Kong. Salvatore now offers his services as a consultant and can be found at The Donovan Bar at Brown's Hotel in London's Mayfair, Igiea Terrazzo Bar at Villa Igiea Hotel in Palermo Italy, and his latest collaboration at Velvet in London's Corinthia Hotel.

Salvatore Calabrese is a Past President of the United Kingdom Bartenders' Guild. Today, Calabrese is active within the Industry Internationally, encouraging bartenders to become more professional through training programs, while also judging national and international bartenders' competitions.

He has received an impressive array of awards both here and around the world, including 'Industry legend', 'Professional Excellence Award' and both 'Outstanding Achievement' and 'Lifetime Achievement' Awards as well as many awards for the various bars under his command.

He was most proud to be recognized by his countrymen with 'Salernitani Illustri nel Mondo' in praise of his achievements and promotion of his country around the world and lately the recognition of his craft with the Maestro d'Arte e Mestiere.

For full details visit us at: www.limelightmanagement.com
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Limelight Celebrity Management Ltd

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In October 2012 he broke the Guinness World Record for the World's Most Expensive Cocktail with 'Salvatore's Legacy' valued at £5500.

In April 2015 at 'Bound by Salvatore', Cromwell Hotel Las Vegas, he made the World's Oldest Martini

In June 2015 he made the World's Oldest Negroni at the Camparino Bar Milan, to celebrate their centenary.

2015 -2019 Salvatore inspired and initiated the exciting and very successful annual 'Maestro Challenge Cocktail Competition' in his hometown of Maiori, promoting the hospitality of the Amalfi Coast and encouraging young bartenders across all Italy. <https://themaestrochallenge.it>

Publications

He has written 13 books in total. His first book, entitled Classic Cocktails, was a million seller, and The Complete Home Bartenders' Guide (2002) was revised in 2012 and updated with 50 new recipes and is recognised as the World's best-selling cocktail book.

His other titles include After-Dinner Drinks, Summer Cocktails, and Cognac A Liquid History (can be found in the British Library), Cocktails by Flavor, published in 2008, was revised in 2013 and updated with 20 new recipes. His latest book, published in April 2015 is a re-write of his 1997 best seller Classic Cocktails.

Salvatore has designed his own range of glass and barware which can be found here [Calabrese Barware](#)

Salvatore has created his own unique Lemon Liqueur which can be found here [Liquore di Limone](#)

Salvatore's Acqua Bianca Liqueur has received numerous Gold Medal awards for both product and product design

He has written for The Sunday Times, The Guardian and GQ Magazine and many publications both here and abroad. He has also been profiled in many publications both national and international and made guest appearances on television and radio for many years around the world.

He was even approached to appear in the remake of Casino Royale to make the famous martini 'shaken not stirred' but he declined as he would never shake his Martini!

Salvatore was thrilled when challenged to perform his skills with the shaker whilst being driven at high speed on the racing circuit by Michael Schumacher, 7 times Formula 1 World Champion, and filmed for publicity as part of a Drink Awareness Campaign by Bacardi.

The results can be viewed on YouTube!!

<https://youtu.be/4eO886N-jLo>

Salvatore has also been asked to contribute his skills to raise money at various celebrity fund raising events. He had the pleasure of working with David Furnish for the Sir Elton John Aids foundation and with Jamie Oliver for the Great Ormond Street Children's Hospital and many others.

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2022

Order of Merit
Il riconoscimento di console dell'ospitalità Italiana

Italian Hospitality Award
APCI UK
Associazione Professionale Cuochi Italiani

2018

Maestro d'Arte e Mestiere

2015

Industry Legend
The Imbibe Personality of the Year Awards 2015

2014

Professional Excellence Award
Premio della Ristorazione Italiana nel Regno Unito

2013

The Helen David Lifetime Achievement Award
Tales of the Cocktail, New Orleans

2012

Best Bar
The London Lifestyle Awards 2012

2012

World's Best Drink Selection
2012 Spirited Awards, Tales of the Cocktail, New Orleans

Premio Salernitani Illusrti nel Mondo
Provincia di Salerno

The Worlds 50 Best Bars
Drinks International, number 46

2011

Class Awards
Outstanding Acheivement to the Industry

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2009

Number One
Theme Top 100

International Cognac Personality of the Year
Bureau National Interprofessionnel du Cognac (BNIC)

Spirits Personality of the Year
Drinking Out Excellence Awards

2008

Master of the Craft
Australian Bartender Magazine

2007

Keeper of the Quaich

2006

Bar of the Year & Best Cocktail Offering
Class Awards
Outstanding Achievement Award
Theme magazine
Outstanding Achievement Award for Con-tribution to the Bar Industry
Italian Bartenders Association (AIBES)

2005

Class Awards
Best New Bar

1993

Chevalier du Verre Galant Cognac

Campari Bartender of the Year

1992

Chevalier du Champagne
The Ordre Des Coteaux De Champagne

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